



WRITE FOR THE LEASING & FINANCING MARKET

Do you have a view you'd like heard? Is your company doing interesting things you'd like to share? Have you noticed developments in your industry you think need examining? Would you like to have your idea for a feature article considered?

HAVE YOUR SAY

We have two upcoming issues which have opportunities for editorial contributions.

If you have a feature, column, commentary or other idea for an article for either of these two issues, please drop me a note back with the details and I'll send you a quick response, along with the editorial guidelines.

② **March-April Lending Report**

The **Lending Report** is where our readers will get the word on the availability of capital from each of the significant sectors which provide funding—leasing companies, bank subsidiaries, credit unions, captives, third party and independent lenders. Plus we delve into how the money supply is affecting individual sectors, such as SME, medical technology, logistics companies, and telecommunications.

DEADLINE: March 21st. ISSUE OUT: April 4th.

③ **May-June Technology Report**

Our **Technology Report** helps readers manage their key software, systems and hardware decisions. We look at a range of key IT developments which companies are managing while taking the plunge to upgrade, enhance and expand their IT operations. Readers are looking for exclusive articles that show the way to best practices in cloud computing, analytics, and more.

DEADLINE: May 16th. ISSUE OUT: June 3rd

Please feel free to send me editorial contribution ideas for these or other issues in 2014.

Thanks for your consideration.

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